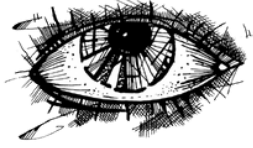


A. Glantz



Mission

A Glantz Incorporated is a woman-founded 501(c)(3) nonprofit art organization dedicated to improving our local artistic community's wellbeing and economic welfare by providing opportunity through curated programming.

MARCH 15-17, 2024

ABITA SPRINGS, LA

MOONSHADOW FESTIVAL

Music · Healing · Camping · Art



LAST YEAR'S SPONSORS





Dear Friends,

Welcome to A Glantz Incorporated, a woman-founded 501(c)(3) nonprofit art organization committed to transforming lives through creativity and community. At A Glantz, we believe in the power of art to inspire positive change and foster a sense of wellbeing within our local artistic community.

Our flagship initiative, the annual Moonshadow Festival, stands as a testament to our dedication. This immersive weekend event, nestled in the serene 88-acre grounds of the Abita Springs Be & Be, is a celebration of music, healing, and art. Through curated programming featuring local musicians, grassroots artists, and diverse wellness activities, we create an environment that encourages the exchange of ideas and the unity of minds.

Proceeds generated from our initiatives, including the Moonshadow Festival, play a pivotal role in supporting the bigger picture. We serve as a stepping stone for artists and industry workers at various stages of their careers, providing them with opportunities to showcase their talent and contribute to the economic welfare of the local art scene. From empowering independent venues to uplifting community vendors, A Glantz Inc. utilizes its resources to strengthen the very fabric of our artistic community.

Join us on this transformative journey. Your support and participation in A Glantz Inc.'s initiatives not only elevate individual artists but also contribute to the flourishing landscape of our local community, painting a brighter, more vibrant picture for everyone involved. Together, we are shaping a future where creativity thrives, and the arts serve as a cornerstone for positive social change.

Sincerely,

Handwritten signature of Ashley Glantz in black ink.



Ashley Glantz
Executive Director

ABOUT US

VISION

In our pursuit to contribute to the art world, we envision ourselves as a steadfast stepping stone for artists and industry workers at every stage of their career path. We aim to serve local musicians, production companies, independent venues, and community vendors, contributing to the industry's well-being and economic welfare one event and program at a time, at the grassroots level.

PURPOSE

Our purpose is to facilitate a safe space where guests can consciously, freely indulge, and invigorate themselves in a local, grassroots, and independent event setting.

STRATEGY

1. Provide a platform for independent, local artists to professionally showcase their work, connect with other artists, and be a stepping stone to achieve economic growth
2. Create a supportive and inclusive environment for people to explore their creativity and connect with nature
3. Inspire positive wellness practices through programming of workshops, seminars, and classes

HISTORY

In late 2018, Ashley Glantz founded a small South Florida production company, which gained its start with a 2019 Art Basel pre-party. This eclectic event in Wynwood featured bass music, live art, immersive visuals, and Caribbean cuisine, creating a unique oasis space. The company then collaborated with Where I'm Bound Folk Festival in West Palm Beach, hosting hometown acts on two stages at Elizabeth Avenue Station.

Following these successes, Ashley Glantz became a Special Events Coordinator for the House of Blues in New Orleans. When the pandemic led to the closure of HOB in April, Ashley seized the opportunity to transform A Glantz into a 501(c)(3) organization, dedicated to fostering the arts in New Orleans. Shortly after, Ashley met Dr. Tina Thomas, a renowned author and motivational speaker specializing in self-development. Dr. Thomas, known for her innovative programs and breakthroughs in psychology, brought a transformative wellness element to A Glantz's vision.

Today, A Glantz continues to thrive as a fruitful organization, actively contributing to the health and growth of our vibrant crescent city.

OUR PROGRAMS

MOONSHADOW FESTIVAL

A weekend-long, overnight camping event that inspires positive social change through independent, local artists who showcase their work through installations, classes, performances, seminars, and much more.

Moonshadow Festival features a diverse blend of music genres from local independent talent and includes a designated sanctuary area for wellness activities such as mindfulness workshops, yoga classes, and self-development seminars.

BEHIND THE CURTAIN

A pop-up event series featuring open mic nights that strengthens the community's sense of well-being through engagement and connection.

ORCHID ORCHARD

A pro-bono consulting service tailored to elevate artists in their journey toward a thriving art career. Functioning as a catalyst for economic well-being, Orchid Orchard stands as a robust stepping stone, providing valuable support for artists and industry professionals at any stage of their career trajectory.

Andrew Maher | Development Director



(504) 669-0547



Hello@MoonshadowFest.com



www.MoonshadowFest.com

Get Involved



BECOME A MOONSHADOW

SPONSOR

DONOR

PARTNER



"For over two years, we've developed a great relationship with A Glantz. We trust their brand and their events. We plan on staying partners for a long time."



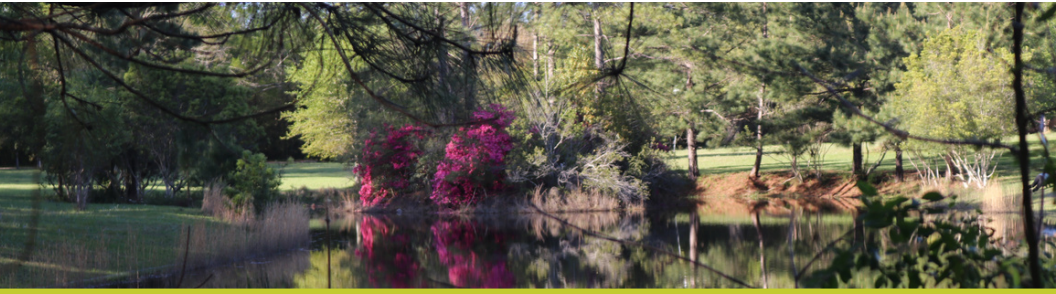
NOAM YEMINI

Naomi's Garden Restaurant & Lounge



Sponsorship Packages

\$30,000+	\$25,000	\$15,000	\$10,000
Summer Place Cabin Lodge Accommodation	Magnolia Cabin Lodge Accommodation	Pine Cabin Lodge Accommodation	4th Pick Brand Location
Personal Golf Cart	2nd Pick Brand Location	3rd Pick Brand Location	Branded Social Media Posts
1st Pick Brand Location	Access to Backstage Lounge	Branded Social Media Posts	Brand on Ticket & Website
Verbal Recognition from Artists on Stage	Branded Social Media Posts	Brand on Ticket & Website	Four Free (VIP) Tickets
Access to Backstage	Brand on Ticket & Website	Brand on Team T-Shirts	
Concessions	Brand on Team T-Shirts	Four Free (VIP) Tickets	
Branded Social Media Posts	Six Free (VIP) Tickets		
Brand on Ticket & Website			
Brand on Team T-Shirts			
Eight Free (VIP) Tickets			



Donor Packages

\$10,500+

Summer Place
Cabin or Two RV
Accommodations

One Personal Golf
Cart

Meet and Greet
with Artists

Six VIP Tickets

\$7,500+

Pine Cabin or One
RV Accommodation

One Personal Golf
Cart

Four VIP Tickets

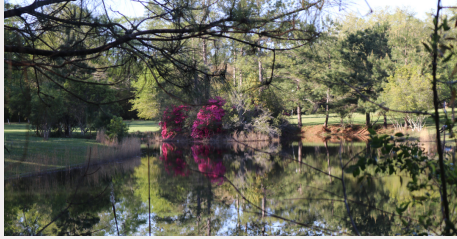
\$5,000+

One RV
Accommodation

Two VIP Tickets

VENUE INFO

75368 MOONSHADOW LN., ABITA
SPRINGS, LA 70420



SMALLEST CABIN

Pine Cabin



CABIN DETAILS

Pine Cabin: This Studio Cabin has One bed + One Couch + One Bathroom + Kitchenette.

Magnolia Cottage: This Loft Cabin has One Bed + Living Room + Full Kitchen

Summer Place: This House Cabin with Three Bedrooms + Five Beds + Living Room + Two Bathrooms + Full Kitchen + Two porches.

RV DETAILS

Our RVs sleep up to 4 people comfortably. Each RV is slightly different, but you can expect a main bedroom that has a foam mattress. Some have 2 bunk beds in the back of the camper, others have fold out couches that act as a bed. Most have a big flat screen TV in the living room and an awesome outdoor kitchen to entertain your party outside and enjoy the great outdoors.

LARGEST CABIN

Summer Place



MID-SIZE CABIN

Magnolia Cottage





In-Kind Donations

Equipment	Labor	Connections	Marketing
Tapestries	Volunteers for: Set-Up	Musicians	E-mail Lists
Lights	Clean-Up	Sponsors	Social Media Platforms
Tents	Maintenance	Donors	Journalists
Generators	Ticketing/Gate	Vendors	Press
Hammocks	Parking	Artists	Personalities
Tables / Chairs	Attendants	Celebrities	Promoters
Water Coolers	Runners	Personalities	
Signage			
Walkie-Talkies			
Mats			
Decorations			



PROCEEDS BENEFIT A GLANTZ INC 501(C)(3)

Tax deductible to
full extent of the
law (FMV)

LOCAL IMPACT

Supporting Local Artists and Industry Workers:

- Proceeds from A Glantz Inc's initiatives, such as the Moonshadow Festival, directly contribute to supporting local musicians, grassroots artists, production companies, independent venues, and community vendors. This support serves as a crucial stepping stone for individuals at various stages of their artistic careers.

Fueling the Art Industry's Wellbeing and Economic Welfare:

- A Glantz Inc's curated programming and major projects actively contribute to the overall wellbeing and economic welfare of the art industry. By organizing events like the Moonshadow Festival, the organization creates opportunities for artists and industry workers, fostering a positive impact on the local artistic community.

Annual Moonshadow Festival as a Catalyst for Positive Social Change:

- Moonshadow Festival, A Glantz Inc's flagship project, serves as a catalyst for positive social change. Through a diverse range of activities, including installations, classes, performances, live painting, and various music genres, the festival inspires attendees to exchange ideas, unite minds, and contribute to making positive waves within the community.

Creating a Sense of Belonging and Wellbeing:

- As a nonprofit organization, A Glantz Inc recognizes the importance of community engagement in enhancing the audience's mood and fostering a sense of belonging. The organization is dedicated to using its resources, collaborators, and audience to strengthen the community's wellbeing together through art, ensuring that the positive impact extends beyond the duration of specific events.

Dedication to Local Artistic Community Development:

- A Glantz Inc, as a 501(c)(3) nonprofit art organization, is committed to the continuous development of the local artistic community. The proceeds generated through its activities contribute to providing ongoing opportunities, resources, and curated programming that not only support individual artists but also contribute to the overall growth and vibrancy of the local art scene.

FUNDRAISING GOAL: \$50,000
By: February 1, 2024



COMMUNITY PARTNER



Empowering Hope House Through Ticket Proceeds:

- A portion of Moonshadow Festival ticket proceeds directly supports Hope House, an independent, non-profit organization dedicated to breaking the cycle of child abuse in our community. By contributing to Hope House, festival-goers play a crucial role in providing a path to recovery, justice, and education for victims of abuse.

Supporting Collaborative Justice and Healing:

- The St. Tammany and Washington Parish Multidisciplinary Teams, headquartered at Hope House, bring together professionals from 12 different agencies. This collaborative effort ensures that children and families affected by severe abuse receive the right resources for justice and healing. By attending our music festival, patrons actively contribute to this collaborative, inter-agency approach.

Advancing the Mission of Multidisciplinary Teams (MDT)

- The mission of the MDT is to "work together through a collaborative, inter-agency approach to ensure the best possible outcomes for children who are victims of sexual abuse and other severe physical abuse." By aligning our festival's support with the MDT's shared protocol, we aim to contribute to reducing traumatization for victims while holding offenders accountable. Your participation in our festival directly contributes to achieving this mission and making a positive impact on the lives of children in need.